



## Sustainable Development Fund Application Form

Ref No:	SDF 04/44
Project Name:	Exmoor Horn Sheep Breeders' Society
Project Location:	The Society has breeders based predominately in Exmoor and North Devon

**Briefly describe your project:**

Our overall mission of our project is to maintain/increase the number of Exmoor Horn sheep roaming their native habitat of Exmoor as well as help to reverse the influx of non-native breeds on the moor.

We aim to achieve our mission by pro-actively promoting the breed and its benefits and suitability to moorland landowners and thus increasing the number of Exmoor Horn breeders. We wish to:

- a) improve our stock of promotional stories (including gather stories of Exmoor Horn sheep being successfully reared in Dorset & Wales), and
- b) train some of our Members to be Ambassadors for Exmoor Horn Sheep.

These 2 activities will enable us to:

- 1) Design & develop a "So you want to know about Exmoor Horns" Starter Pack which will be appropriate for both potential owners and as an education tool with local schools;
- 2) produce a promotional leaflet, display panels & a banner or two
- 3) Design and commission a website, which will enable potential breeders to access a database of stock for sale
- 4) advertise in the farming and sheep press
- 5) attend some agricultural shows
- 6) give presentations at targeted farming & real estate workshops/seminars/conferences

These latter two activities will enable people to access information on the breed, see examples of the breed and discuss the benefits of the breed with knowledgeable breeders. .

With people having higher expectations it is crucial for us to portray a higher profile and a professional image to be considered seriously by potential breeders. With the number of sheep breeds now available it is crucial that information regarding the Exmoor Horn is readily available and easily accessible to people who are seeking a suitable breed for their smallholding or farm - particularly those who are based in the National Park as nothing could be more suitable than the Exmoor Horn.

The attached spreadsheet details the indicative costings, possible income and timings of this project.

Briefly show your project costs:	Labour	£8,750	Materials	£26,250
Indicate any matched funding (including 'in kind' and volunteers):	Labour	£8,750	Materials	£
Indicate any money already raised:	£8,750 - in kind			
How much money are you applying for?	£26,250			



## Sustainable Development Fund Checklist

Projects MUST show that they support at least one National Park purpose (Q1, 2 or 11). Projects eligible for this fund must also answer 'YES' to at least one question in each of the three sections. It is not expected that all of the questions will be answered a 'YES'. Please fill in the form and add any comments in the spaces provided. Continue on a separate sheet if necessary.

<b>National Park purpose:</b>		<b>To conserve and enhance the natural beauty, wildlife and cultural heritage of the National Park.</b>		
<b>WILL YOUR PROJECT ...?</b>		<b>YES</b>	<b>NO</b>	<b>HOW \ COMMENTS</b>
1	<b>Help to look after Exmoor's special landscape and features?</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	The Exmoor Horn Sheep has been a native breed of Exmoor for hundreds of years and it is crucial that the benefits of the breed are promoted to potential breeders to ensure that the continue to be bred on the moor
2	<b>Help to look after Exmoor's variety of wild plants and animals?</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	The Exmoor Horn Sheep has lived on Exmoor and adapted to the natural habitat. It is important that this continues to maintain the natural food chain on the moor ensuring the environment is maintained as we know it.
3	Use local skills, materials, produce and creativity to help maintain distinctive local character?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	We aim to use local suppliers and products wherever possible to ensure that the funding also benefits local business.
4	Help to conserve water, energy, soil or other natural resources?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
5	Create opportunities for using renewable energy (eg. Solar, wind or water power)?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
6	Reduce the risk of flooding?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
7	Reduce pollution levels or use of harmful chemicals that damage the environment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
8	Minimise the use of fossil fuels?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>Less lorries importing sheep from up-country</b>
9	Minimise noise and light pollution?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
10	Help to reduce, re-use or recycle waste or use recycled products?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>National Park purpose</b>		<b>To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public</b>		
<b>WILL YOUR PROJECT ...?</b>		<b>YES</b>	<b>NO</b>	<b>HOW \ COMMENTS</b>
11	<b>Promote opportunities for people to enjoy Exmoor, for example through recreation, art, culture</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Our project will is vital in ensuring that the Exmoor Horn continues to inhabit the moor for everyone to enjoy. Keeping Exmoor Horn sheep will encourage people to enjoy the outdoors and learn more about

	<b>and heritage?</b>			their origin. <b>SHOWS...SEMINARS.</b>
12	Be available for everyone to use, including access for people with disabilities?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Everyone can enjoy the sight of an Exmoor Horn on Exmoor.
13	Encourage use of public transport, cycling, riding and walking?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	People will be able to walk Exmoor in search of the Exmoor Horn.
14	Encourage healthy exercise and diets?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Keeping Exmoor Horns is a great way to get regular exercise in the great outdoors.
15	Offer new opportunities for learning about Exmoor?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Breeding Exmoor Horns is a great way of learning about Exmoor and how the Exmoor Horn has adapted to it's climate. <b>SCHOOLS, SHOWS, SEMINARS.</b>
16	Work in partnership with communities/groups in other areas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>Dorset &amp; Welsh Exmoor Horn groups</b>
17	Encourage involvement of people who would not normally have the opportunity to enjoy or learn about Exmoor?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
18	Encourage the involvement of young people from planning to doing?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>School group visits; Southern Childcare Trust, Torrington; Exmoor Rural Skills Workshop</b>

**National Park purpose:** *To seek to foster the economic and social well-being of the local community.*

<b>WILL YOUR PROJECT ...?</b>		<b>YES</b>	<b>NO</b>	<b>HOW \ COMMENTS</b>
19	Provide employment and training opportunities that support the needs of the local workforce?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>Boost sheep prices</b>
20	Offer new opportunities for voluntary participation?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>Society Members @ SHOWS &amp; SEMINARS</b>
21	Help to provide employment all year round rather than seasonally	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
22	Use local goods and services wherever possible?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	We aim to use local suppliers as much as possible and use photographs etc of sheep in the local area
23	Increase awareness and understanding of sustainable development?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Our aims is to highlight the importance of maintaining the Exmoor Horn Breed in the local area.
24	Encourage wide participation in planning and decision making	<input checked="" type="checkbox"/>	<input type="checkbox"/>	The project will be carried out in with the support of the members of the Sheep Society through their time on the trade stands, preparing sheep to display and will be run in conjunction with the member elected Council.

<b>ABOVE ALL WILL YOUR PROJECT:</b>				
25	Have a long term view taking into account the needs of future generations as well as our own?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	We aim to promote Exmoor Horns to smallholders as well as farmers and to make information about the breed accessible to everyone.
<b>FOR OFFICE USE ONLY</b>				
Date Received:		Date Assessed:		
Exmoor National Park Authority Contact Officer:				
Decision:	Yes <input type="checkbox"/> / No <input type="checkbox"/>	Applicant Informed:		
Grant Awarded:		Amount:	£	
<b>PROJECT OUTPUTS</b>				
<b>ABOUT YOU / YOUR GROUP</b>				
<b>1. For All Applicants</b>				
You/Your organisation name:	Exmoor Horn Sheep Breeders Society			
Contact person:	Alison Bulled			
Address:	School Farm, East Down, Barnstaple, Devon, EX31 4LX			
Telephone No:	Daytime 01271 882860			
E-Mail:	exmoorhornbreeders@yahoo.co.uk			
<b>2. For Groups/Organisations Only:</b>				
Are you a registered charity:	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>		
Are you a registered company:	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>		
If neither of the above is applicable, what legal status does your group have?				
Please describe your group and what it does:				
Does your organisation have a constitution?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	(if yes, please attach)	
Does your organisation produce an annual report?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	(if yes, please attach)	
Does your organisation have a bank/building society account?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>		
<b>3. For All Applicants:</b>				
Who owns the land/building where the project will happen (if applicable)?	N/A			
Is there a lease?	Yes <input type="checkbox"/>	No <input type="checkbox"/>		
How long remaining on it?				
Is there written permission from the landowner to carry out the proposed work?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	(If yes, please attach)	
Is planning permission required?	Yes <input type="checkbox"/>	No <input type="checkbox"/>		
Has it been granted?	Yes <input type="checkbox"/>	No <input type="checkbox"/>		
Applicant's signature			Date	