

Implementing the Management Plan

- 10.1 The National Park Management Plan sets out the long-term vision and outcomes for Exmoor National Park and the more specific objectives and targets to be achieved during the period of the Plan. While the National Park Authority is the statutory authority required to prepare the National Park Management Plan, the Plan is a plan for Exmoor, not just for the Authority. It provides a framework not only for integrating the various activities of the Authority itself (planning; conservation and enhancement programmes; recreation management; information and education services; visitor facilities and so on), but also for stimulating and co-ordinating action by other public bodies, the private sector and voluntary organisations.
- 10.2 The achievement of the targets set out in the Plan relies on commitment from a wide range of organisations and individuals. For each target in the Plan a lead organisation has been identified and this organisation will be accountable for progress over the Plan period. However, achieving each target will not be achieved by the named lead organisation acting in isolation as every target will only be achieved by collaborative working between several groups and organisations.
- 10.3 The lead organisation is responsible for partnership building, strategy development, project planning and coordination and will be accountable for the resources used and the achievement of the respective target. This devolved and dynamic approach avoids the need for a cumbersome centralised process of strategy development and project management while retaining a focus on the many elements set out in the Plan.

Monitoring implementation of the Plan

- 10.3 As well as leading in the delivery of targets where it is identified as the lead organisation, the Exmoor National Park Authority has a key role in monitoring progress of the Plan as a whole and in continually monitoring the condition of the National Park so that we can be sure that the Plan is succeeding in achieving the vision and outcomes set out in this Plan and in retaining Exmoor's special qualities. In order to fulfil this strategic role the Authority will:
- Publish an annual review of progress against the objectives and targets set out in this Plan
 - Set in place mechanisms to monitor the state of the National Park environment and maintain an up to date '*State of the National Park*' report – available through the Authority website
- 10.4 In order to maintain commitment, cooperation and mutual accountability an **Implementation Board** will be established with a representative from each of the lead organisations set out in the Plan. It is proposed that the Board will meet annually in October/November to review progress, agree any refinements to the Plan and to contribute to public reports on Plan progress.
- 10.5 It is important to know the state of the environment at any time, and how it is changing, and to be able to measure the changes in order to tell if environmental resources are being lost or maintained and if achievement of targets in this plan is being effective.
- 10.6 At the same time, it is vital to monitor the external trends and pressures affecting the National Park's special qualities so that the National Park Authority and partner organisations can respond to new challenges and opportunities. If, during the course of the plan period, significant unforeseen challenges or opportunities emerge it may become necessary to review elements of this Plan and revise targets and priorities to respond to the new circumstances. This will be an important aspect of the annual meetings of the Implementation Board.

Achievement through partnership

- 10.7 The ambitious list of objectives and targets set out in the National Park Management Plan can only be achieved through close collaboration and effective partnership working between public sector organisations, local business, voluntary groups and local communities. There is a strong history of close and effective partnership working on Exmoor and many successful examples have been referred to in the Management Plan. The National Park Authority plays an important role in bringing partnerships together and will continue to provide this role.

Land managers and the businesses

- 10.8 More than 80% of the land area of the National Park is privately owned and managed and farmers and landowners make the most important contribution to environmental management on Exmoor. The sustainable conservation and enhancement of the National Park cannot be achieved by taking land out of agricultural production or other commercial uses. The historical character of Exmoor is as a managed landscape, in other words there has been a relationship between man and the

environment over many thousands of years. Furthermore, the flora and fauna require a mixed landscape of arable, grassland and woodland and the semi-natural habitats that are such an important part of Exmoor's landscape require active management.

- 10.9 The significant challenge over the period of the Plan will be to work with farmers and land managers in a way that recognises that though much of the land is in commercial management, it can be sensitively managed for a variety of other benefits including high quality landscape; habitat and wildlife management; archaeology and historic buildings, and quiet enjoyment by the public. An approach based on a shared vision and objectives, and one based on incentives will be more successful in the long-term than one based solely on regulation. Ultimately, Exmoor National Park will only retain its special qualities with support from the people who own and manage the land.
- 10.10 The ability to develop close links between the achievement of National Park purposes and viable economic activities will be crucial for achieving Plan objectives. At their best, economic uses of land such as farming; woodland management for wood fuel and other products, and shoot management can make a positive contribution to maintaining landscape quality, habitat management and conserving cultural heritage that is worthy of National Park status and is consistent with the need to achieve greater sustainability.
- 10.11 The challenge for the public sector will be to get less involved in doing things directly and more engaged with ensuring that the private commercial sector provides the goods and services that are wanted. That reflects on planning, land use, finding markets and the way public organisations like the National Park Authority deal with the central economic issues facing Exmoor.

Volunteer involvement

- 10.12 Exmoor communities have a long tradition of close involvement in working together to tackle common issues. Through Parish and Town Councils, village organisations, major initiatives like Lyn & Exmoor Vision, and voluntary bodies like the Exmoor Society and Exmoor Trust, people from all backgrounds and interests contribute to making caring for Exmoor.
- 10.13 There is no doubt that many people share a passion for Exmoor and its importance as a National Park. Working with the National Trust and Crown Estate, the National Park Authority has benefited considerably from the expertise and involvement of many people providing their services in a voluntary capacity. There is little doubt that, given the right level coordination and greater promotion of the opportunities to assist, many people will be willing to play a role in helping to achieve many of the targets in the plan.

Securing resources

- 10.14 Whilst the targets set out in the Management Plan are intended to be challenging and stretching, they are also thought to be achievable. However, the resources for all the targets have not been secured at the time of writing of the Plan. Many of the most significant targets will require the pooling of resources by several organisations and success in attracting grants and other funding from a range of public, private and voluntary sector sources.
- 10.15 Major capital projects set out in the Plan include the new livestock market at Wheddon Cross; the Exmoor Moorland Initiative; West Somerset Mineral Line project; new National Park Centres on Lynmouth seafront and in the 'Heart of Exmoor'; Lyn & Exmoor Vision; the Dunster Action Plan, and the ambitious 'New Horizons' project based in Minehead and serving communities across West Somerset and Exmoor.
- 10.16 A new Exmoor Capital Funding Alliance comprising North Devon District, West Somerset, Devon County and Somerset County councils, the Exmoor Trust and the National Park Authority, has come together through an initiative of the Exmoor Trust to provide a more strategic approach to potential funders including lottery and European funding sources. The majority of the projects in paragraph 10.15 will depend on the effectiveness of this initiative.
- 10.17 Critical also will be the ability during the period of the Plan to maintain viable farming activity in the National Park where farmers are properly rewarded for the public benefits they provide in managing Exmoor's landscape, wildlife and cultural heritage, and enabling public access and quiet recreation. Realistic levels of funding through agri-environment and upland farming support will be an essential component of sustaining traditional farming on Exmoor and the National Park Authority will play its role alongside representative groups like the National Farmers Union and Countryside Land & Business Association.
- 10.18 It will also be essential to retain funding to support innovative business and community led projects through a continuation of the Sustainable Development Fund or similar programme. Retaining the support of Defra and the South West Regional Development Agency will be central to this objective.

Role of Exmoor National Park Authority

- 10.19 The National Park Authority is the lead organisation for many of the targets set out in the Plan and is a key player in many of the delivery partnerships. When prioritising its commitment to targets in the final version of the Plan, the Authority will need to work within the financial and staff resources at its disposal and the likely projections over the next five years.
- 10.20 As well as making the most effective use of the resources made available from the Department for Environment, Food and Rural Affairs via National Park Grant, the Authority will work with partners to seek additional funding where this can be used to achieve targets set out in the Plan.
- 10.21 Exmoor National Park Authority is a small organisation in terms of budget and staffing - approximately the equivalent of a medium sized secondary school. To be effective, this small team needs to be dedicated, hard working and committed to achieving National Park purposes. The Authority is fortunate in having just such a staff team, many of whom have devoted much of their working lives to Exmoor: conserving and enhancing its natural beauty, wildlife and cultural heritage, and increasing understanding and enjoyment of the National Park's special qualities.
- 10.22 Much of the work of achieving National Park purposes is through the contacts made by staff of the Authority, influencing and working with others and managing by agreement. The emphasis on achievement through working in partnership will continue and it is envisaged that there will be no overall increase in staffing levels of the National Park Authority to meet the need for specialist skills and develop new areas of expertise during the Plan period.

Development control and planning

- 10.23 The National Park Authority is the planning authority for the National Park with responsibility for preparation of the Local Development Framework^[4] (including Minerals and Waste policies), providing advice on strategic matters to the South West Regional Assembly, and all development control matters within the National Park area. The exercise of planning powers has a direct bearing on the implementation of many of the objectives set out in the National Park Management Plan.
- 10.24 The Exmoor National Park Local Plan^[35] was adopted in 2005 following full and extensive local consultation that commenced through the 'Planning for Real' process in 2000. The Local Plan sets out the full planning policies and proposals of the National Park Authority in a comprehensive and consistent format and is central to all development control decisions within the National Park area.
- 10.25 A new plan-making system has been introduced nationally, and during the period of this Management Plan, the Authority will be reviewing its Planning policies as it prepares the various documents that comprise the new Local Development Framework for Exmoor under this system. The objectives and targets set out in this Management Plan will provide an important context for the development of Local Development Framework policies and documents, particularly in relation to the LDF Core Strategy.

Lead organisations

The following organisations have committed to taking a lead role in the achievement of specific targets within the Management Plan:

Local authorities:

- **Devon County Council** is responsible for a wide range of local government services including education, social services, highways, transport, waste management and economic development. As well as delivering these services directly in the Devon part of Exmoor National Park, the County Council has delegated specific responsibility for maintenance of public rights of way to Exmoor National Park Authority. www.devon.gov.uk
- **North Devon District Council** is responsible for delivering district council functions in across North Devon including planning (outside the National Park area), environmental health, housing, waste collection, tourism and leisure services etc. www.northdevon.gov.uk
- **Somerset County Council** is responsible for a wide range of local government services including education, social services, highways, transport, waste management and economic development and delivers these services directly in the Somerset part of Exmoor National Park. As in Devon, the County Council has delegated specific responsibility for maintenance of public rights of way to Exmoor National Park Authority although these arrangements are currently under review. www.somerset.gov.uk

- **West Somerset Council** is responsible for delivering district council functions in across West Somerset including planning (outside the National Park area), environmental health, housing, waste collection, tourism and leisure services etc. www.westsomersetonline.gov.uk
- **Exmoor National Park Authority** is a special purpose authority that takes the lead in achieving the purposes for which the National Park is designated. The National Park Authority is the sole planning authority for the National Park area and works with others to look after the environment for all to enjoy in partnership with a thriving local community. www.exmoor-nationalpark.gov.uk

Statutory agencies:

- **Natural England** was launched in October 2006 and brings together English Nature, the Countryside Agency and the Rural Development Service. Natural England acts to conserve and enhance the natural environment, for its intrinsic value, the wellbeing and enjoyment of people and the economic prosperity that it brings. Natural England is the lead agency for managing nature conservation sites and agri-environment schemes in the National Park. There is a close day-to-day working relationship between Natural England staff and those of the National Park Authority. www.naturalengland.org.uk
- **Environment Agency** is the leading public body for protecting and improving the environment in England and Wales. The Agency aims to make sure that air, land and water are looked after by everyone in today's society, so that tomorrow's generations inherit a cleaner, healthier world. The Agency is responsible for a huge number of environmental services and works closely with local authorities, and other government agencies to make sure the environment is well looked after. Some key functions including control of waste, managing freshwater fisheries and the freshwater environment, flood management, etc. www.environment-agency.gov.uk
- **English Heritage** aims to protect and promote England's historic environment and ensure that its past is researched and understood. Within Exmoor National Park, English Heritage provides resources to Exmoor National Park Authority to help conserve Scheduled Ancient Monuments and undertake research into the historic environment. www.english-heritage.org.uk
- **Forestry Commission** aims to protect and expand Britain's forests and woodlands and increase their value to society and the environment. In England, the Commission plays the lead role in delivering the Government's strategic priorities and programmes for forestry set out in 'A New Focus for England's Woodlands'^[36]. On Exmoor, there is a close working relationship between Forestry Commission and the National Park Authority including the recent delegation to the Authority of Commission functions. www.forestry.gov.uk/england
- **Forest Enterprise England**, part of the Forestry Commission, manages the nation's forests, to secure environmental, social and economic benefits. Forest Enterprise manages about 1146ha of woodland on Exmoor. www.forestry.gov.uk
- **The Crown Estate** is an independent organisation established by statute to manage the land that belongs to the reigning monarch. The surplus revenue from the estate is paid each year to the Treasury for the benefit of all UK taxpayers. www.thecrownestate.co.uk
- **Somerset and Devon Primary Care Trusts** are responsible for addressing the health needs of people who live in the counties of Somerset and Devon.
- **West Somerset Community College** is situated in Minehead and is the only Secondary School serving a 600 square mile rural catchment area that includes the coastal villages of West Somerset and much of Exmoor. Over 1200 students between the ages of 13 and 18 attend the College www.westsomerset.somerset.sch.uk/index.html

Voluntary organisations:

- **Butterfly Conservation** exists to protect wild butterflies and their habitats and is a key partner alongside Dartmoor National Park Authority in the Two Moors Butterfly Project. www.butterfly-conservation.org.uk
- **Country Land and Business Association** (CLA) is an organisation which safeguards the interests of those responsible for land, property and business throughout rural England and Wales. www.cla.org.uk
- **Devon Biodiversity Records Centre** (DBRC) collects and collates information about Devon's marine and terrestrial biodiversity. It is hosted by the Devon Wildlife Trust and supported by a partnership of Local Authorities, statutory and non-statutory nature conservation organisations. www.devonwildlifetrust.org

- **Devon Closewool Sheep Breeders Society** was formed in 1923 to promote the Devon Closewool sheep – a very hardy local breed with a docile temperament making it ideal for the first time flockmaster, or the commercial farmer looking for an easy care, low input sheep.
www.devonclosewool.co.uk
- **Devon Hedge Group** was formed in 1994 and is a forum working to promote the appreciation and conservation of hedges found across the county.
www.devon.gov.uk/index/environment/natural_environment/biodiversity/devon_hedges/devon_hedge_group.htm
- **Devon Otter Group** - Operation Otter is a Devon Wildlife Trust initiative which aims to monitor and protect Devon's otter population with the help of volunteers. www.devonwildlifetrust.org
- **Ecos Trust** (formerly the Somerset Trust for Sustainable Development) is a membership-based organization with 500 supporters and members in the south west of England and whose mission is to make sustainable building the norm by 2010. www.ecostrust.org.uk
- **Exmoor & District Deer Management Society** works with landowners across Exmoor to help manage deer in the area. The Society undertakes an annual count of red deer in Exmoor National Park and surrounding areas.
- **Exmoor Farmers Livestock Auctions** was formed in 1997, and is owned by approximately 180 mainly farmer shareholders throughout the area. It organises livestock, farm and property sales and runs the livestock markets at Cutcombe and Blackmoor Gate www.exmoorfarmers.co.uk
- **Exmoor Horn Sheep Breeders' Society** exists to conserve and promote the Exmoor Horn sheep – one of two native sheep breeds to Exmoor www.everythingexmoor.org.uk/E/Exmoor_Sheep.php
- **Exmoor Natural History Society** is a registered charity that aims to study and record the wildlife of Exmoor National Park, and assist in its conservation. The society carries out wildlife surveys and recording, and runs a field centre at Malmsmead.
- **Exmoor Pony Society** was set up in 1921, largely by local breeders and enthusiasts, to ensure the continuation of the true, pure-bred Exmoor Pony. www.exmoorponysociety.org.uk
- **Exmoor Society** is a registered charity dedicated to the conservation, protection and enjoyment of Exmoor National Park. The Society exists to promote and organise concerted action for the conservation and enjoyment of the natural beauty, wildlife and cultural heritage of Exmoor.
www.exmoorsociety.org.uk
- **Exmoor Trust** is an independent charity that seeks to raise funds and support for initiatives relating to Greater Exmoor, its inhabitants, ecology and environment. www.exmoortrust.org.uk
- **Field Studies Council** is a pioneering environmental education charity with seventeen centres located throughout the UK including a centre at Nettlecombe Court. www.field-studies-council.org
- **Forum 21** is a local community group supported by West Somerset Council which aims to promote a sustainable environment, economy and society in West Somerset. The Forum is and is open to everyone who lives in, works in or visits the district. www.west-somerset-forum21.org.uk
- **Greater Exmoor Shoots Association** is the membership organisation for local shoots based in and around Exmoor National Park.
- **National Farmers Union** represents the farmers and growers of England and Wales. Its central objective is to promote successful and socially responsible agriculture and horticulture while ensuring the long-term viability of rural communities. www.nfuonline.com
- **Royal Society for the Protection of Birds** (RSPB) is the UK charity working to secure a healthy environment for birds and other wildlife, helping to create a better world for us all. www.rspb.org.uk
- **Somerset Environmental Records Centre** (SERC) is the centre of reference for all information relating to wildlife and biodiversity in Somerset. SERC is a partnership organisation working closely with the Somerset Wildlife Trust, Somerset County Council, District Councils, Natural England, Environment Agency and the Exmoor National Park Authority. www.somerc.com
- **Somerset Food Links** (SFL) is committed to developing a thriving and sustainable local food system throughout the county and neighbouring areas. www.foodlinks.org.uk
- **Somerset Hedge Group** promotes responsible hedge management through demonstrations; competitions; advice on training courses, management and grant aid; publicity and other initiatives.
www.somerset-hedgegroup.org.uk
- **Somerset Otter Group** is a branch of the Somerset Wildlife Trust that records and monitors otter distribution along Somerset rivers. www.somersetwildlife.org

- **Source** has been established to provide the distribution link between local producers and trade and home customers. www.sourceproduce.co.uk
- **South West Wood Fuels** provides information about renewable energy and wood fuel, working mainly in the West Country. www.swwf.info
- **The National Trust** works to preserve and protect the coastline, countryside and buildings of England, Wales and Northern Ireland. The Trust owns and manages important land holdings on Exmoor including coastal heaths in North Devon, Watersmeet valley, Holnicote estate and Dunster Castle. www.nationaltrust.org.uk
- **Westcountry Rivers Trust** is an environmental charity established in 1995 to secure the preservation, protection, development and improvement of the rivers, streams, watercourses and water impoundments in the Westcountry and to advance the education of the public in the management of water. www.wrt.org.uk
- **West Somerset & Exmoor Bridleways Association** aims to improve and create bridleways in the District of West Somerset, to seek out other suitable routes and to monitor and report on existing routes open to horse riders and carriage drivers. www.equinetourism.co.uk/bridlewaygroups/westsomerset.htm
- **Youth Hostels Association** exists to help all, especially young people of limited means, to travel and discover England and Wales by providing cheap, safe and secure Youth Hostels in superb coastal, countryside and city locations. The YHA has hostels at Lynton, Exford and Minehead www.yha.org.uk

Partnerships:

- **Active Exmoor** is a sports/tourism project focusing on supporting and developing Exmoor's outdoor activity industry. www.activeexmoor.com
- **Dunster Working Group** is a partnership of local authorities, voluntary organisations and business that seeks to enhance environmental quality, economic viability and social well-being for Dunster Village and the surrounding area. Contact Exmoor National Park Authority
- **Exmoor Fire Partnership** was set up to improve the effectiveness of controlled moorland burning and reduce the damage done by unauthorised burns. It includes Exmoor National Park Authority, National Trust, Devon and Somerset Fire and rescue Service, Crown Estate, Forest Enterprise, Quantocks Area of Outstanding Natural beauty and Natural England
- **Exmoor Knotweed Control Partnership** aims to control and eradicate invasive Japanese knotweed from Exmoor National Park and its associated river catchments. The partnership includes the Environment Agency, the National Trust, Natural England, Exmoor National Park Authority and both Devon and Somerset Highway Authorities.
- **Exmoor Mire Restoration Partnership** comprises Exmoor National Park Authority, Environment Agency, Natural England, and South West Water. Over 3 years to 2009 the new project will spend £256,000 on habitat restoration to improve the hydrology and ecology of upland blanket bogs and valley mires on Exmoor. www.exmoor-nationalpark.gov.uk
- **Exmoor Moorland Initiative** is led by the Exmoor Moorland Board with support from the Exmoor National Park Authority. The Board includes farming representatives, moorland owners, Exmoor Society, Exmoor Trust, Royal Society for Protection of Birds (RSPB), an archaeologist and three members from the National Park Authority. www.exmoor-nationalpark.gov.uk
- **Greater Exmoor Environmental Education Forum** is an umbrella body for The Field Studies Council (Nettlecombe Court), Somerset Wildlife Trust, Exmoor National Park Authority, Quantocks AONB and The National Trust. Local schools and other field centres also take part.
- **Greater Exmoor Network for Renewable Energy** (GENRE) is a group of people from the public, voluntary and private sector formed in January 2004 interested in bringing about appropriate renewable energy installations on Exmoor.
- **Lyn & Exmoor Vision** comprises the parishes in the North Devon part of Exmoor National Park. By working together the parishes aim to create a long-term, sustainable future for their communities. www.lynexvision.org
- **North Devon and West Somerset Rural Housing Project** was set up in 2002 in response to widespread concern that there was a high level of unidentified and unmet housing need in the area.

- **North Devon Community Alliance** is the Local Strategic Partnership for the District. It meets quarterly and comprises representatives from all sectors of the community. The Community Strategy, *North Devon First*, was published in July 2002 and is being reviewed to provide a new sustainable Community Strategy that will be published at the end of 2006. www.northdevon.gov.uk
- **Visit Exmoor** is a partnership between the tourism industry and local authorities in the greater Exmoor area. Key priorities of the partnership are more effective marketing of the Exmoor “brand”, raising awareness of Exmoor as a holiday destination, and improving the quality of the tourism offer, including marketing, visitor information, accommodation, tourism products and infrastructure. www.visit-exmoor.info
- **West Somerset Strategic Partnership** is the Local Strategic Partnership for West Somerset and is working towards the publication of a new community strategy for the area in 2006/7. www.westsomersetstrategicpartnership.co.uk

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APPENDIX

Summary of responses to public consultation held from April to August 2006

Exmoor National Park Authority commenced a review of the National Park Management Plan and Local Development Framework in 2005. At the outset in developing the Management Plan, the National Park Authority engaged in dialogue with Authority members, staff, and a wide range of key agencies and organisations that have an interest in and impact on the National Park. An analysis of these discussions identified 8 key themes for wider public consultation:

- A. The future of farming on Exmoor
- B. A changing Exmoor landscape
- C. Exmoor's historic environment
- D. Exmoor's wildlife
- E. Tourism and recreation
- F. Exmoor's environment
- G. Local people and communities
- H. Understanding and awareness

The public consultation was launched by HRH The Princess Royal at Lynton Town Hall in April 2006 and has been made available to the public through a series of open days; attendance at public shows and events; press coverage, and the Authority website.



HRH The Princess Royal launching the public consultation for the review of the National Park Management Plan at Lynton Town Hall on 10 April 2006

As part of the consultation process, the Authority set out a series of statements under each topic area and invited respondents to indicate whether they agreed or disagreed with the statement.

The following report sets out the responses in order of the most strongly supported based on the total percentage agreeing with a statement less the percentage who disagreed. For example, if 90% of respondents agreed and 5% disagreed the 'net score' is 85%, the balance being people who did not know or who did not express an opinion. Similarly, if 35% agreed but 55% disagreed the 'net score' is -20%.

There were 275 written responses on the 'roadshow' forms and 294 e-mailed responses. Few people filled in all of the pages and only about a quarter included information on where they come from and what their age group is, so it is better to express those as a percentage of those who did fill in that part. The results are as follows:

Living in the National Park	38.8%
Living outside of the National Park but in Devon or Somerset	47.1%
Living outside of Devon or Somerset	14.1%
Aged under 16	2.1%
Aged 16-24	0.6%
Aged 25-34	8.3%
Aged 35-44	11.7%
Aged 45-54	16.6%
Aged 55-65	33.8%
Aged 65+	26.9%

General comments	Number of times mentioned
Keep wilderness	3
Tranquillity is the most important quality/attraction for visitors	3
More emphasis on special qualities	2
Promote outdoor recreation/ access	2
Concentrate on core purposes/ attracting visitors is not a National Park purpose	2
Allow people to use vision/ engage the best thinkers	2
Reduce unnecessary street lighting	1
Reduce energy demand	1
New buildings are not in character	1
New buildings are not energy efficient	1
Infilling reduces parking and play areas	1
The name 'National Park' is misleading	1
Managing Exmoor for tourism reduces its sustainability	1
The hunting ban has not affected visitor numbers	1
Roads are becoming too urbanised (signs, barriers, lighting etc)	1
Consultation should mean empowerment to those consulted	1
ENPS website should have a discussion boards for people to air their views	1
Visitors come through word of mouth	1
Farming causes the most unsightly changes to landscape	1
Hunting and shooting deter visitors	1
Conservation should have priority over other issues	1
Farming will suffer from fuel and fertiliser costs	1
Public transport needs to be improved	1
Development must be truly sustainable	1
Support a return to viable agriculture	1
Link housing to jobs	1

General comments	Number of times mentioned
Zone recreation activities	1
Survey visitors	1
Promote local food	1
Keep litter control a high priority	1
Support incentives to promote Exmoor ponies	1
Exmoor cannot support more visitors	1
Hunting and shooting help to extend the tourist season	1
The views of those who make a living from Exmoor are the most important	1
The conservation lobby is restraining the farming that maintains the landscape	1

Topic A - The future of farming on Exmoor

Consultation responses on the future of farming on Exmoor	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I think farmers should be encouraged to keep local native breeds such as Exmoor horn sheep, North Devon 'Ruby' cattle and Exmoor ponies	85	88	91	95	88
I would support an increase in the following activities in the National Park when they provide additional income to Exmoor farm businesses: New woodland plantations	74	65	69	78	69
I think new non-farming business activities should be supported if they use existing farm buildings	73	84	78	68	82
In my view, extra funding support should be given to farmers who help manage moorland by grazing	73	85	67	70	78
I think farmers should only receive public funding to farm in an environmentally sensitive way	57	45	55	59	52
I would support an increase in the following activities in the National Park when they provide additional income to Exmoor farm businesses: Cultivation of 'energy crops' such as elephant grass and willow	39	24	34	35	30
In the last week I have purchased Exmoor farm produce in preference to similar products from elsewhere	32	76	8	31	41
I would support an increase in the following activities in the National Park when they provide additional income to Exmoor farm businesses: Clay pigeon shooting	32	27	20	40	15

Consultation responses on the future of farming on Exmoor	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I would support an increase in the following activities in the National Park when they provide additional income to Exmoor farm businesses: Deer stalking	5	-8	6	-9	14
I think new non-farming activities should be allowed on farms even when new buildings are required	-2	11	-18	-5	-7
I would support an increase in the following activities in the National Park when they provide additional income to Exmoor farm businesses: Commercial game shooting	-11	-19	-13	-26	-7
I would support new non-farming business activities on Exmoor farms even where this will increase the number and size of vehicles on local roads	-13	-7	-29	0	-29
I think that farms should be left to respond to 'market forces' as best they can without public funding, even if this means some will go out of business	-43	-43	-50	-48	-49
I think farming on Exmoor should receive public funding even if it is not linked to caring for the environment	-48	-47	-35	-60	-33

Comments on the future of farming

Only plant broadleaved/native trees	14
There are too many shoots/shooting is intrusive/unsustainable	11
Allow new businesses in moderation/control them	9
Allow energy crops in moderation/in the right places	6
Subsidies should only be for moorland/landscape	4
State subsidies are needed to maintain the landscape	4
Farm buildings, gates etc should be of traditional materials/ design	4
Deer hunting, not stalking	4
Support organic farming	4
Clay pigeon shooting is not compatible with tranquillity	3
Limit the size of/control shoots	3
New buildings must be well designed	3
Site new plantations carefully/ not in open country	3
Moorland must be grazed to conserve it	3
Do not support farming in preference to other businesses	3
Support hunting	2
Allow farming to evolve	2
Limit new farm businesses because of narrow roads	2
Need for more co-operative farming	2
Farmers need support and training to be more environmentally friendly	2
Grow traditional cereals for bio-ethanol not elephant grass	2
Cannot source local meat as Exmoor stock is usually fattened elsewhere	2

Number of times mentioned

Comments on the future of farming	Number of times mentioned
Need for agri-environment schemes tailored for Exmoor	2
Traditional breeds are not economically viable	2
Support the marketing of local produce	1
Farming can spoil the landscape: unsightly buildings, silage wrap, pheasant pens etc.	1
Traffic increase OK if roads can cope	1
Farmers should be compensated for restricting development	1
Re-use old buildings before allowing new ones	1
Allow farmers to convert buildings for their own families	1
Allow deer stalking only under strict control	1
Farming is too intensive	1
Diversify away from stock rearing	1
Too much interference from people who do not understand the countryside	1
Exmoor National Park Authority provides a balanced view - not farmers	1
Help farming by restricting large supermarkets	1
Grow energy crops outside of the National Park	1

Topic B - A changing Exmoor landscape

Consultation responses on a changing Exmoor landscape	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I think that large scale commercial wind farms should be allowed to be developed: Off shore, including wind turbines and tidal barrages	72	78	69	82	65
I would like a high priority to be given to maintaining and increasing tranquillity within the National Park	72	79	82	75	80
In my view, Exmoor's moorlands should be maintained as open landscapes with low vegetation, even if this requires more public funding to control the spread of scrub, gorse and bracken	60	65	72	43	72
I think steps should be taken to keep <u>all</u> recreational motor vehicles off open moorland areas	48	43	57	54	52
I believe that a priority should be given to ensuring that the Exmoor landscape is as free as possible from modern intrusive development such as masts, phone and power lines, small wind turbines etc.	43	32	31	25	45
I think policies should be developed to limit the spread of new stables, paddocks and manèges (horse riding arenas) that are associated with the increase in the amount of land being used for equestrian activities	-1	-23	12	9	-10

Consultation responses on a changing Exmoor landscape	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I support the increase in commercial pheasant and partridge shooting even if it results in more release pens, game crops, feeders etc., as it helps the local economy	-2	-10	1	-32	6
I believe that the needs of farms is a priority and modern farm buildings should be allowed even where they are prominent in the Exmoor landscape	-16	-14	-6	-25	-3
I think that large scale commercial wind farms should be allowed to be developed: close to the National Park boundary but not within the Park itself	-21	-24	-34	-9	-32
I think that we should tolerate recreation vehicles on moorland when they are associated with traditional activities such as hunting	-21	-16	-25	-34	-17
I think it is more important to enable local people to access modern communications technology by allowing the installation of masts and dishes than it is to protect the Exmoor landscape	-52	-36	-45	-27	-43
I would support the development of large scale commercial wind farms within the National Park to help tackle the important problem of climate change	-63	-59	-67	-43	-77

Comments on a changing Exmoor landscape

- New farm buildings should be well designed/follow design guide
- Masts should be well designed/landscaped/disguised
- Small wind turbines, not wind farms
- Keep hunt followers' vehicles off moorland
- Too many shoots/ restrict shoots
- Limit new farm/ equestrian buildings
- Wave and tide power, not wind turbines
- Support riding in the countryside but not indoor facilities/ manèges
- Find somewhere suitable for off-roading
- Control gorse and bracken/ grant aid its control
- Provide permits for off road vehicles/ hunt vehicles on moorland
- Wind turbines are ineffective
- National Parks should be free of masts
- Equestrian developments are better than/more tranquil than most
- Keep shoots small
- Off-roading is not compatible with National Park purposes/ restrict it
- Development permission should depend upon scale and impact
- All new development should use energy from alternative sources
- Support solar heating
- Invest in energy conservation, not alternative sources
- Allow satellite dishes

Number of times mentioned

- 9
- 7
- 6
- 4
- 4
- 4
- 4
- 3
- 3
- 3
- 3
- 3
- 2
- 2
- 2
- 2
- 1
- 1
- 1
- 1

Comments on a changing Exmoor landscape	Number of times mentioned
Wind farms should not be visible from the National Park	1
Keep wilderness	1
Sacrifice honey pots for wilderness	1
Do not allow use of herbicides/ pesticides	1
Masts should be shared	1
Lower tree line	1
Replace conifers with broadleaves	1
Alternative energy sources should be well designed	1
Shooting should be made sustainable	1
Ban motor sports	1
Off-roaders should repair their damage	1
Off-roading should only be in well managed events	1
Reserve former RUPPs for off-roading	1
Underground cables	1
Only support equine activities when related to Exmoor ponies	1
There are enough equestrian facilities already	1
Exmoor should not be allowed to become just a playground	1
Support satellite technology to avoid need for masts	1

Topic C - Exmoor's historic environment

Consultation responses on Exmoor's historic environment	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I would like to see public grants to help owners conserve listed buildings and properties in Conservation Areas	79	85	73	67	85
I would like to see grants to farmers and landowners to encourage them to protect and look after historic monuments on their land	65	61	71	73	66
I think that more needs to be done to investigate Exmoor's archaeology and increase our knowledge of Exmoor's history	63	60	78	66	61
I would support the extension of planning powers to require all householders in Conservation Areas to seek permission before carrying out works that may adversely affect the character of the area	47	38	61	41	53
I think the quality of Exmoor's towns and villages is being eroded by unsympathetic changes such as uPVC windows and doors	20	23	29	17	23
I do not think that new houses always need to be built from materials that are traditional in the National Park [e.g. stone and/or rendered walls, slate roofs etc.]	-19	-4	-39	-17	-28
I would like to see more modern design in new buildings in the National Park	-26	-25	-33	-11	-45

Consultation responses on Exmoor's historic environment	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I do not think that heritage conservation is a high priority for public funding	-34	-9	-57	-25	-34
I would give funding to conserve historic features a higher priority than funding for wildlife conservation	-50	-60	-57	-67	-47

Comments on Exmoor's historic environment

	Number of times mentioned
Both historic features and wildlife need protection	8
Modern design/materials are fine as long as the design is good and in keeping	8
Modern should be allowed where it integrates energy saving features	6
Energy conservation should be the main issue in building design	2
Plastic products can imitate wood	1
Affordable housing can be in character	1
Barn conversions are adding to suburbanisation	1
Mills should be restored to working order, not converted	1
The mess at Horner Mill should not have been allowed	1
More monitoring and enforcement where grants are given	1
Need some well designed modern public buildings	1
Grants needed for church conservation	1
Reduce control over minor items/ satellite dishes	1
Most new Exmoor houses are boring	1
Keep the best of the old and get rid of the worst	1
Use modern materials with care	1
Exmoor National Park Authority does a good job on planning	1
Grants are already available for Conservation Areas	1
Other funding sources needed for improvements in Conservation Areas	1
Allow progress	1
Assess grants by means testing and public benefit	1
More grant aid needed for sustainable building	1
Make grants available for use of traditional materials	1
Provide grants for local people only	1
Traditional materials do not mean good design	1
Grants for public buildings only	1
Too many planning powers/ no need for more	1
Keep all new building in character	1
Grants should be available for repair of Listed Buildings	1
Purchasers of Listed Buildings should be made aware of the constraints	1

Topic D - Exmoor's wildlife

Consultation responses on Exmoor's wildlife	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I support actions that help conserve any rare species that are thought to be declining within the National Park.	90	87	86	81	90

Consultation responses on Exmoor's wildlife	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I support efforts to eradicate invasive knotweed and balsam plants from the National Park	87	77	92	80	87
I think a priority should be given to ensuring that all Sites of Special Scientific Interest (SSSIs) in the National Park are in 'favourable condition' as defined by English Nature	86	76	94	86	82
If the wild red deer herds begins to decline, I think that priority should be given to ensuring that they continue to be a special feature of Exmoor	82	86	71	84	78
I think that where <i>Rhododendron ponticum</i> has encroached onto moorland, native woodland and other important habitats, it should be removed.	67	59	81	67	71
I think that opportunities should be taken to increase the area of moorland, native woodland and rough grassland on land that has undergone agricultural improvement in the past 50 years	58	61	50	59	56
I think that new woodland planting using local tree species should be encouraged on land that is currently improved grassland	56	47	56	62	50
I support the removal of conifer plantations and restoration of moorland on sites that were moor or heath when the conifers were first planted	54	62	55	47	62
I would support the long term aim of eradicating <i>Rhododendron ponticum</i> from the National Park	47	44	59	48	54
If insufficient farm livestock is available, I would be happy to see some moorlands being allowed to change naturally with the only grazing provided by Exmoor ponies and wild grazing animals (rabbits and deer) even though this will mean an increase in gorse, bracken, scrub and woodland cover	34	41	38	37	26
Even if red deer begin to decrease in numbers, I think landowners and farmers should be left to manage the red deer as they like	-40	-31	-37	-51	-22

Comments on Exmoor's wildlife

Control deer by hunting/ not shooting
 Ensure enough livestock/swaling to maintain moorland
 Control deer by stalking, not hunting
 Clear some but not all rhododendron

Number of times mentioned

12
 8
 4
 4

Comments on Exmoor's wildlife	Number of times mentioned
Convert conifer plantations to native woodland	2
Explore new ways to maintain moorland - not just grazing or swaling	2
Site new woodlands carefully to keep open character	1
Need to form co-operative deer management groups	1
Keep some conifers for species conservation	1
Plant conifers on improved land	1
Explore other uses for grassland - not just woodland	1
Eradicate rhododendron by slash and burn	1
Less intensive farming needed	1
Raise awareness of invasive plants	1
Re-introduce habitats for lost species	1
Only conserve native species	1
Deer need public protection and public management	1
Nature will control the fox population	1
Broadleaves not conifers	1
Support marine conservation	1
Plant woodlands only within a strategy	1
Must plant commercially viable woodlands	1
Habitats should be economically viable	1
Manage deer in line with conservation objectives	1
Give rhododendron eradication a high priority	1
Unrealistic to get SSSIs in favourable condition	1
National approach needed for species conservation	1
Do not use herbicides on invasive plants	1
Increase the use of conservation volunteers	1
Unrealistic to eradicate all rhododendron	1
Open heather moorland is the essence of the National Park	1

Topic E - Tourism and recreation

Consultation responses on tourism and recreation	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I support an increase in the following activities in the National Park where they help attract visitors and provide income to local businesses: Wildlife safaris / wildlife watching	86	91	80	83	84
I support an increase in the following activities in the National Park where they help attract visitors and provide income to local businesses: Equestrian trails, courses and events	71	76	62	64	69
I support an increase in the following activities in the National Park where they help attract visitors and provide income to local businesses: Small camping sites [fewer than 10 pitches]	70	72	79	85	69

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<i>Consultation responses on tourism and recreation</i>	<i>Net agree all</i>	<i>Net agree those living in the National Park</i>	<i>Net agree those living outside the National Park</i>	<i>Net agree those under 55 years old</i>	<i>Net agree those 55 years old and older</i>
<i>Statement</i>					
I would not object if visitor numbers in Exmoor National Park increased by 25% compared to current levels	65	73	57	62	64
I would like to see more safe cycle routes in the National Park that can be used for cycling by families with young children and inexperienced cyclists	61	56	62	73	52
I would like to see more effort at increasing the number of visitors outside of the peak times in July and August	59	66	32	52	43
I think that every effort should be made to increase the length of bridleways in the National Park	54	44	62	50	50
If it were possible, I would like all recreational 4x4 use stopped on unsurfaced routes that are currently designated as RUPPs [Roads Used as Public Paths], BOATs [Byways Open to All Traffic] and County Roads	45	65	71	65	73
I support an increase in the following activities in the National Park where they help attract visitors and provide income to local businesses: Mountain bike courses	33	27	7	48	22
I would like to see open access on horseback on moor and heath land that has recently been designated for open access on foot	32	36	17	20	27
I would like to see better promotion of mountain bike routes	23	14	6	48	-5
I think the public authorities should provide money to promote Exmoor National Park and increase visitor numbers	8	7	14	22	5
I would not object if visitor numbers in Exmoor National Park increased by 50% compared to current levels	-17	-14	-46	-26	-36
I think that the number of visitors to Exmoor is about right already	-17	-24	10	-4	0
I support an increase in the following activities in the National Park where they help attract visitors and provide income to local businesses: Sites for caravans/camper vans	-19	-13	-16	-19	-13
I support an increase in the following activities in the National Park where they help attract visitors and provide income to local businesses: Large camping sites [more than 10 pitches plus new buildings]	-44	-48	-48	-45	-47

Consultation responses on tourism and recreation	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I support an increase in the following activities in the National Park where they help attract visitors and provide income to local businesses: 4x4, Quad bike and motor bike trails and events	-48	-60	-85	-66	-77
I would prefer it if there were fewer visitors to Exmoor	-65	-56	-62	-61	-60
I currently use public transport in Exmoor National Park at least once a week	-66	-73	-89	-77	-85

Comments on tourism and recreation

	Number of times mentioned
Screen caravan sites/keep them small	14
Tourism destroys special qualities / tranquillity	7
More public transport needed	6
Mountain biking/motor biking/quad biking is dangerous to others/damaging	6
Legislation/ control needed for off road vehicles	6
Better promotion of Exmoor needed for tourism	5
Improve the road network to Exmoor	3
Control all recreational activities	3
Encourage outdoor pursuits/ adventure sports	3
Too much reliance on tourism	3
Codes of practice for recreational users need to be enforced	2
Control mountain biking	2
Provide zoned areas for motor bikes/quad bikes/4X4s	2
Extend the tourist season	2
Tranquillity is the main asset	2
Need better tourist information/IT	2
Need more green tourism	2
Need a better welcome/ better quality of service for visitors	2
Horse riding disturbs wildlife and causes erosion	2
Temporary, not permanent caravan and camping sites	1
Caravan sites are unsightly	1
Tourism is incompatible with conservation	1
Encourage well managed groups/ youth groups	1
Do not extend the tourist season - leave quiet times	1
Concentrate on walking as the main activity	1
Narrow roads are not suited to tourist traffic/ caravans	1
Biking is too suburban	1
Stop noisy activities	1
Do not expand bridleways at the expense of BOATs	1
More parking needed for tourists	1
Allow parking on Manor Green, Lynmouth	1
No signs/boards - let visitors discover things for themselves	1
Too hilly for family cycle routes	1
More visitors but not more traffic	1
Reserve BOATs for off-roading	1
Keep all recreational motor vehicles off unsurfaced areas	1
Encourage more foreign visitors	1

Comments on tourism and recreation

	Number of times mentioned
Equine activities need more investment	1
Outdoor pursuits discourage those seeking tranquillity	1
Manage RUPPs and BOATs through TROs	1
Sustainable tourism should be for environmental not economic reasons	1
More prominent gateway signs need for the National Park	1

Topic F- Exmoor's environment

Consultation responses for Exmoor's environment	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I believe that the National Park Authority and other local authorities should use their powers to issue fines to people caught fly-tipping waste in the National Park	98	95	98	96	97
I think that small scale wind turbines and hydroelectric schemes should be encouraged where they do not adversely affect landscape or wildlife	73	77	68	71	71
I think that small scale quarrying should be encouraged in the National Park where it provides materials for construction and repair of local buildings, walls etc.	65	53	76	54	66
I think that photovoltaic (solar) installations should be allowed on roofs within the National Park, including on buildings of historic importance and/or in Conservation Areas	53	51	47	65	38
In my view, farmers should pay for the disposal of their waste just like any other business	52	35	26	58	23
In my view, more should be done to reduce the amount of dog faeces in public areas in the National Park	43	39	58	45	48
I think grants should be available to help people convert their home heating to wood fuel	39	37	40	51	34
I would like there to be public funded schemes to help dispose of farm waste such as silage wrap	-8	-6	6	-27	8
I think that more should be done to control the numbers of ticks in the National Park even though control requires more use of pesticides, will use public funds that could be used on other things and will need to be maintained for many years	-33	-32	-30	-62	-14
I think that small scale wind turbines and hydroelectric schemes should be allowed in the National Park even when they are prominent in the landscape	-34	-42	-12	-13	-53

Comments on Exmoor's environment	Number of times mentioned
Use swaling to control ticks	9
Keep alternative energy sources small and well designed	8
Do not/ cannot use pesticides for tick control	7
Hydro-electric yes, wind turbines no	6
Cannot control dog faeces problem	5
Solar/ photovoltaic panels OK but not on historic buildings	4
Make waste disposal free/ farmers cannot afford it	3
No off road recreational vehicles	2
Education needed to control dog faeces	2
Cannot get rid of ticks/ education needed	2
More bins/ signs needed for dog faeces	2
Encourage planting of trees for fuel	1
Set up coppice rotation for wood fuel	1
Dog litter bins needed at Horner	1
Plastic wraps for dog faeces cause more problems than faeces	1
Solar panels are uneconomic	1
Traffic wardens should double as dog wardens	1
Publicise successful prosecutions for fly tipping	1
Quarrying will cause dust/ noise/ heavy traffic	1
Legislate for a farm waste collection	1
Farmers already pay for waste disposal	1
Provide grants for all sustainable energy sources	1
Encourage small scale industries on Exmoor	1
Dogs should be registered to allow identification of abusers	1
Sustainable energy needs to be provided on a community basis	1
Better waste collection systems needed for all businesses	1
Manufacturers of silage wrap should fund its disposal	1
Quarrying OK if land reinstated	1
Fly tipping control should be a high priority	1
Dog faeces control should be a high priority	1
Quarrying OK if kept on a small scale	1
Use photovoltaic roof tiles	1
Control dog faeces in settlements, not in countryside	1

Topic G - Local people and communities

Consultation responses on local people and communities	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I would support public funding to ensure the continuation of local services such as shops, Post Offices and garages	70	65	71	69	73
I would support a substantial increase in the amount of new house building in the National Park if it meets the demands of: local people	54	70	45	50	57
I think public funding should be used to help subsidise the provision of affordable housing so that it is well designed and uses materials that are appropriate on Exmoor	54	65	75	63	74

Consultation responses on local people and communities	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I support policies in the National Park that mean that house building is only allowed when it helps meet local needs for affordable housing	36	39	78	44	63
I think that the current policies to minimise the impact on the landscape while allowing new business development are about right	34	52	53	24	59
I would be happy to see new open market housing where it would subsidise the provision of local needs housing	7	11	-10	-10	-2
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Dulverton	-4	-12	-28	-18	-27
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Other (% of those who answered question) : Brendon 16%; Challacombe 14%; Combe Martin 11%; Minehead 9%; Countisbury 7%; Porlock Weir 7%; Barbrook 5%; Simonsbath 5%; Wootton Courtenay 5%; Bossington 5%; Stogumber 2%; Lynmouth 2%; Watchet 2%; Williton 2%; Allerford 2%; Smaller villages 2%; Outside Exmoor 2%; Edges of Exmoor 2%.	-5	-35	-55	-59	-34
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Lynton	-10	-20	-23	-21	-27
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Wheddon Cross / Cutcombe	-11	-7	-21	-31	-21
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Exford	-13	-28	-35	-27	-35
I believe that it is more important to meet the needs of local people for jobs and housing than to conserve the National Park landscape	-18	-20	-33	-22	-31
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Porlock	-19	-14	-43	-33	-39
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Dunster	-20	-36	-35	-43	-33

Consultation responses on local people and communities	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I think that more public funding should be available to support businesses in the National Park even if the development will impact on the landscape and increase local traffic	-25	-45	-53	-28	-60
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Parracombe	-27	-43	-41	-37	-48
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Withypool	-32	-44	-50	-53	-46
I think that future plans should allow for new development leading to significant growth in the following settlements in the National Park: Winsford	-33	-46	-45	-50	-44
I think that it is more important to ensure that new housing is affordable to local people than to ensure that the design fits in well with the local area	-35	-28	-45	-30	-38
I would support a substantial increase in the amount of new house building in the National Park if it meets the demands of: people who wish to move here	-40	-56	-76	-58	-66
I would support a substantial increase in the amount of new house building in the National Park if it meets the demands of: people who would like second homes	-83	-93	-98	-94	-91

Comments on local people and communities

Number of times mentioned

Greatly increase/ multiply Council Tax on second homes	23
Allow restricted open marked development for locals to build own homes/upgrade homes/let developers build affordable homes	14
Can provide housing that is both affordable and well designed/in character	12
Couple housing with jobs/new industry/services	11
Small growth but not 'significant'	11
Housing should be based on local need only	4
Penalise/ discourage second home owners	3
Housing needs to be well designed/ in character	3
Public funding for services is not practical	3
Manage existing housing stock for local/affordable housing	3
Legislate to control second homes	3
National Parks should be areas of open countryside, not built up	3
Let locals build their own homes	3
Allow hotels to change to residential use	3
Keep housing developments small scale	2
Second homes are destroying community life	2
There is no excuse for poor design	2
No more housing in the countryside	2

Comments on local people and communities	Number of times mentioned
Vary Council Tax according to the time a property is occupied	2
More affordable housing needed for old people	2
Use modern building materials imitating traditional ones	1
Business development is threatening the character of Exmoor	1
No public funding for shops - they should be encouraged to diversify	1
Significant growth has already occurred but not solved the housing problem	1
Encourage the return of lost services	1
Keep significant growth to settlements outside of the National Park boundary	1
The Local Plan is stifling the economy	1
Allow business development for locals	1
affordable housing means modern design	1
Carefully define local people	1
Second homes cannot be restricted	1
No new housing in Dunster - too congested already	1
Co-operatives are needed to support local services	1
Need outsiders to come to bring in money	1
Need more indoor sports facilities	1
Housing is not part of National Park purposes	1
Rules on second homes are already too restrictive	1
Local Plan should allow more space for affordable housing	1
Single affordable homes should be allowed - not just groups	1
Exmoor National Park Authority should build houses to have more control	1
Encourage small craft/ food processing industries	1
Communities should be allowed to decide where new housing is built	1
Make better use of existing funding	1
Current policies have made the housing problem worse	1
New buildings need to be more energy efficient	1
Get rid of second home owners	1
Put covenants on houses restricting use to locals	1

Topic H - Understanding and awareness

Consultation responses on understanding and awareness	Net agree all	Net agree those living in the National Park	Net agree those living outside the National Park	Net agree those under 55 years old	Net agree those 55 years old and older
Statement					
I think that more effort should be made to ensure Exmoor is a place where everyone feels welcome, regardless of their background, race or class.	51	41	49	63	38
<i>Parklife</i> is an interesting and informative newspaper which the National Park Authority should continue to produce.	51	70	42	35	63
I think that providing guided walks is a good use of public funds	49	55	36	33	45
Interpretation boards are useful, well used and more should be provided	46	54	49	52	39
I prefer to use maps to plan my own walk rather than use a guided walks leaflets	40	37	43	23	54
I have used National Park Centres to find out about: Events	27	20	26	24	23

<i>Consultation responses on understanding and awareness</i>	<i>Net agree all</i>	<i>Net agree those living in the National Park</i>	<i>Net agree those living outside the National Park</i>	<i>Net agree those under 55 years old</i>	<i>Net agree those 55 years old and older</i>
<i>Statement</i>					
I think that more opportunities should be provided for less able people to access the wilder parts of Exmoor	18	10	20	20	10
I have used National Park Centres to find out about: Local History	6	-8	17	-2	6
I have used National Park Centres to find out about: Wildlife	1	-3	-2	8	-8
I have used the Exmoor National Park Authority website to look for information on Walks and Events	-2	7	-20	0	-13
I have used National Park Centres to find out about: Guided Walks	-11	-15	-11	-22	-15
I would like there to be more boardwalks provided for wheelchair users and less able people, even if they have some impact on the landscape	-23	-34	-24	-7	-37
I have used the Exmoor National Park Authority website to look for information on Wildlife	-23	-3	-40	-20	-39
I have used the Exmoor National Park Authority website to look for information on: Planning and development control	-25	-10	-59	-34	-45
I have used the Exmoor National Park Authority website to look for information on Moorland	-30	-31	-32	-30	-35
I have used the Exmoor National Park Authority website to look for information on Archaeology	-36	-12	-45	-36	-46
I have used the Exmoor National Park Authority website to look for information on Trees and Woodlands	-38	-31	-48	-44	-44
I have used National Park Centres to find out about: Accommodation	-44	-31	-56	-38	-47
I think that interpretation boards are intrusive in the landscape and ought not to be provided	-48	-34	-51	-36	-61
I have used the Exmoor National Park Authority website to look for information on Grants	-50	-51	-54	-55	-62
I never use National Park Centres	-55	-60	-62	-52	-56

Comments on understanding and awareness	Number of times mentioned
Board walks/facilities for the disabled destroy wildness/tranquillity	7
Site information boards carefully/not in wilderness/in built up areas	7
Need more facilities for: booking accommodation; audio trails; cycle tours; horse rides; disabled people	6
Too many boards and signs/ they are intrusive	4
No need to improve welcome for visitors	4
Exmoor National Park Authority website needs improving/ becoming more user friendly/ becoming a 'one stop shop'	4
Provision for disabled people and minority groups unnecessary/ needs to be demonstrated	4
Minor roads and parking spaces already provide for disabled visitors	3
Improve existing Rights of Way for disabled people but no extra facilities	3
No more information needed/ let visitors find out for themselves/ ask locals	3
Need more information on: special qualities; long distance trails; wildlife	3
Do not 'dumb down' information/ interpretation boards 'dumb down'	2
Only use information boards where the information is necessary	2
No more information/ information boards wanted	2
Walks guides/ guided walks wanted by some, not by others	2
Tourism is eroding culture/ way of life/ turning Exmoor into a museum	2
Only encourage visitors who will respect Exmoor/ learn about country ways	2
Prominent National Park gateway signage needed	1
Change of status of RUPPs has taken away access for disabled people	1
More publicity needed	1