



EXMOOR
NATIONAL PARK

Exmoor Dark Skies Festival 2025

/// Advertising Opportunities

Your chance to shine!

Get your brand seen at one of the UK's brightest (or should we say darkest?) festivals celebrating the wonders of the night sky!

"The Exmoor Dark Skies Festival is quickly becoming one of the UK's top astronomy events, which is not surprising considering Exmoor National Park was Europe's first International Dark Sky Reserve."

BBC Sky at Night



Now in its **9th year**, the Exmoor Dark Skies Festival continues to dazzle, attracting huge media interest and visitors from across the UK and beyond. With a packed programme of **day and night-time experiences**, it's a fantastic opportunity for your business to reach curious minds and stargazing souls.

Events will take place all over Exmoor and throughout the festival period, run by the National Park Authority and local businesses and organisations:

- ★ Planetarium sessions
- ★ Family Astro Events
- ★ Guided Night Walks & Cycle Trails
- ★ Astronomy Presentations
- ★ Dark Skies themed competition
- ★ Astro-Photography Workshops
- ★ Nocturnal Wildlife Events
- ★ On-line Sessions
- ★ Astro-related Crafts
- ★ Dusk Safaris
- ★ Night sky singing and yoga classes
- ★ & so much more

/// Promote Your Business in the Festival Programme

7,000 printed copies (A5, 32+ pages) will be distributed from August to October across Somerset, Devon, and beyond. Our festival and stargazing webpages had over 22,000 views last year — all advertisers will be thanked and linked on our site, helping your SEO while showing your support.

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| ¼ page (64mm x 95mm portrait) | £80 |
| ½ page (128.5mm x 95mm landscape) | £105 |
| Full page (128.5mm x 190mm portrait) | £180 |
| Full page (154.5mm x 216mm portrait) – Inside front cover and Inside back cover available | £235 |



- Artwork must be supplied by you in a useable digital format (preferably hi-res PDF or JPEG). If you require assistance with artwork a minimum charge of £40 will be made for formulating artwork.
- All prices are quoted excluding VAT.
- **Event Organisers** – 10% off published prices. Along with sponsorship, advertising revenue helps fund the Festival so whilst there is no charge for listing your event/s in the programme and on our festival webpage and social media it does cost us time and money. Advertising is an easy way to support this popular annual festival.

To book your space please complete the [Booking Form](#)

If you have any questions, please email ruralenterprise@exmoor-nationalpark.gov.uk

Or call 01398 323665

Closing date for space booking:

7th July 2025

Artwork deadline:

14th July 2025

www.exmoor-nationalpark.gov.uk/darkskiesfestival