

“If it’s on our streets today, it’s in our rivers tomorrow, and the ocean forever. We’re here to change that”




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## The offenders



- 1. Plastic Bottles:** 38.5 million plastic bottles are bought every day in the UK. Around half end up in landfill, being burnt or in the environment.
- 2. Coffee Cups:** In the UK, we use 7 million disposable coffee cups every day.
- 3. Takeaway Containers:** Brits buy 11 billion takeaway food containers every year.
- 4. Packaging:** Food and drink plastic packaging makes up 83% of the UK's waste.
- 5. Carrier Bags:** 400 million carrier bags are still used in the UK.
- 6. Bathroom Plastics:** Bathroom plastic like wet wipes and period products are found on 72% of UK beaches.
- 7. Single-use cups:** For every million reusable cups used, we could prevent a thousand tonnes of carbon emissions.
- 8. Sachets:** 855 billion single-use sachets are used across the globe. 8 out of 10 Brits want them banned.
- 9. Balloons:** Balloons are the highest-risk plastic item for seabirds. They can be eaten by or entangle all marine life, causing choking, starvation or strangulation.



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In 2022 Exmoor became the first National Park to gain Plastic Free Community Status



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## What does Plastic Free Exmoor do?

- Organises and leads community actions such as litter picks, beach cleans and tree guard clearances.
- Recruits and works with Community Allies.
- Works with local schools to encourage them to become Plastic Free Schools.
- Campaigns for change... from Single-Use Plastic Bans to the introduction of a National Deposit Return Scheme.
- Raises awareness of the impact that single use plastics are having on the environment.
- Encourages independent businesses to become Plastic Free Business Champions.



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Exmoor has twenty-nine Plastic Free Business Champions

Will you be next?



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**PLASTIC FREE COMMUNITIES**  
COMMUNITY ACTION & SERVICE

# Become A PLASTIC FREE CHAMPION

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# Become a Plastic Free Champion

## Step one

Sign up for your Business Guide and dashboard.



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# Become a Plastic Free Champion

## Step one

Sign up for your Business Guide and dashboard.

## Step TWO

Make a list of all the single-use plastic in your business.



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## Become a Plastic Free Champion

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PLASTIC FREE  
COMMUNITIES  
LITTERS MAKES A DIFFERENCE

### Step one

Sign up for your Business Guide and dashboard.

### Step TWO

Make a list of all the single-use plastic in your business.

### Step THREE

Start tackling it, beginning with the easiest items.



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## Become a Plastic Free Champion

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PLASTIC FREE  
COMMUNITIES  
LITTERS MAKES A DIFFERENCE

### Step one

Sign up for your Business Guide and dashboard.

### Step TWO

Make a list of all the single-use plastic in your business.

### Step THREE

Start tackling it, beginning with the easiest items.

### Step FOUR

Once you've removed three items and identified the rest, apply to become a Plastic Free Champion.



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## The silver & gold awards

The levelled awards: Champion, Silver and Gold, allows you to reduce single-use plastic at a pace that works for your business.

You can apply for the Champion Award first and move through the awards gradually, or Go Straight to Gold at any time.



- Three single-use Plastic Swaps

- Two single-use Top Offender Plastic Swaps
- Support a Plastic Free Initiative

- Using No Top Offender Single-use plastic
- Support a Plastic Free Initiative – Straight to Gold
- Complete an SAS Action
- Complete a Gold Statement
- As many swaps as you can!

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## Support & Guidance

There's lots of support and guidance to help your through your Plastic Free journey, and help sharing your award when you get it



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# THE BIGGER PICTURE

