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### The Digital Solutions People

We inspire and empower individuals, businesses, and communities to confidently embrace digital.

**Our Core Services:**

- **Training** - Digital skills training and expert guidance.
- **Consultancy** – Digital strategy, leadership, and competency development.
- **Tech Solutions** – IT support, cyber security, and cloud services.
- **Web Solutions** – Website design, SEO, and digital marketing.



We have helped thousands of businesses and individuals develop their digital skills. Our expertise also includes strategic consultancy, digital leadership, and digital competency solutions for a wide range of organisations. 

The Digital Solutions People Slide 2

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# AI for Small Rural Businesses

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AI for Small Rural Businesses  
Save time. Earn more. Stay safe.

- Understand what AI is and isn't
- *See 3-5 real examples that fit small rural firms*
- *Leave with one safe action to try this week*

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# Where do you lose the most time each day?

① Start presenting to display the poll results on this slide.

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# Are you currently using AI tools in your business?

① Start presenting to display the poll results on this slide.

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## How confident do you feel about using AI tools for work?

① Start presenting to display the poll results on this slide.

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### AI as Your Moorland Guide - Not an Autopilot

- *AI works like a walking guide on the moor*
- *Helps you spot paths, avoid boggy ground and choose safer routes*
- *But it's not an autopilot*
- *You still set the pace, check your bearings and make the final call*

*In practice: AI can draft, suggest, summarise, analyse or automate steps. You still check the details, make the decisions and approve the final action.*

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## What AI Is (and Isn't)

- *AI = pattern-spotting software that predicts likely answers*
- *Common tools: ChatGPT, Microsoft Copilot, Canva, Google AI*
- *Helpful, fast, but not flawless*
- *Humans remain responsible for what's sent or shared*

*In Practice: Think of AI like an assistant. it works best when you give clear instructions, set limits and check its work before using the results*

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# Hands up if you'd find this useful?

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**Anyone spent months waiting  
for an invoice from a  
tradesperson around year end?  
(sorry to any tradespeople in  
the audience)**

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**Who has spent far too long  
searching for a file they know  
exists but just can't find?**

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# Who has soil or grazing data that they don't make full use of?

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## What's In It For Me?

### Save Time

- *Cut admin by 1-3 hours a week (1 - 20 full working days a year)*
- *Fewer late-night emails and paperwork*
- *Faster searching, no more hunting for lost files*

### Work Smarter

- *Quick drafts for emails, posts and job sheets*
- *Summaries of long documents in seconds*
- *Clear options for planning and decision-making*

### Reduce Stress

- *Handles routine tasks so you can focus on real work*
- *Helps you stay organised during busy periods*
- *Supports tasks you normally put off*

### Stay Competitive

- *Keep pace with other small businesses adopting AI*
- *Produce better content with less effort*
- *Make decisions using all your information, not guesswork*

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## Safe Use Checklist

### Three Golden Rules for AI Use

- *Sense-check facts with a second source*
- *Keep personal or confidential data out of public tools*
- *Keep a human in the loop for tone, numbers and decisions*

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Double-check facts



Protect confidential data



You make the final call

## Somerset Start Up and Grow

Free Business Support in Somerset – funded by Somerset Council

- 1-to-1 Expert Advice – *a free session with a business advisor to create a tailored action plan.*
- Growth Support – *help to refine goals, improve operations, explore digital tools, and access funding.*
- Start-up Guidance – *support with business plans, finances, branding, marketing, and compliance.*
- Digital Workshops – *practical training on AI, Microsoft tools, digital marketing, customer relationships, and product design.*
- Confidence to Grow – *personalised, friendly guidance that makes business development easier.*

How to get started

- *Fill in a short form with BIP; they arrange your free 1-to-1 session.*
- *Then BIP and Cosmic guide you through the rest: workshops, plans, support.*

*For further information  
please use this link*



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Funded by  
UK Government

Somerset  
Council

BIP

north  
DEVON

cosmic

## AI & Automation Training for Business Productivity

**“Exceeded my expectations... I’d never touched AI before.”**

### What Your Team Will Learn

- *Smarter communication and faster content creation.*
- *Better organisation and task handling.*
- *Stronger data insights.*
- *Streamlined workflows through simple automation.*

### Why It Matters

- *Quick productivity gains across everyday tasks.*
- *Hours saved and fewer errors.*
- *Real projects that improve how your business works.*

### What You Get

- *Expert-led, hands-on training.*
- *One-to-one support.*
- *A practical, workplace-ready productivity solution*

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## Start & Grow Somerset



Fully funded business support for Somerset residents and SMEs

### Who it's for

- *People ready to start a new business.*
- *Early-stage businesses looking to stabilise and grow.*
- *Established SMEs wanting to boost productivity and performance.*

### What's included

- *Tailored guidance and practical action plans.*
- *Access to expert-led workshops and group sessions.*
- *Support focused on equality, diversity and sustainability.*
- *Delivered by experienced local business advisors.*

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Thanks for being here.

**If you'd like to build your digital confidence or explore more AI workshops, you'll find details on our website.**



[www.cosmic.org.uk](http://www.cosmic.org.uk)

**We're always happy to support local businesses.**

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