

Advertising Opportunities & Rates 2027



EXMOOR
NATIONAL PARK

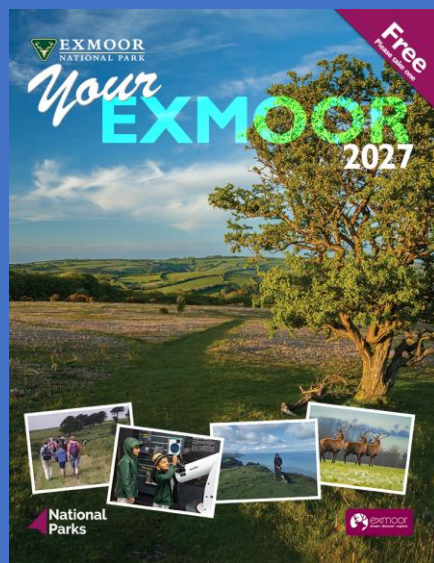
Reach thousands of visitors and residents by placing your advert in key Exmoor National Park publications.

Your Exmoor 2027

Our flagship publication distributed widely across Exmoor and beyond with an estimated readership of over 200,000.

Distributed from February 2027 onwards, this is your chance for wide exposure and a powerful association with Exmoor National Park.

Book your space now. Prices start at just £120+VAT. Don't miss out!



Sample cover image – subject to change.)

Back
for
2027

Save 10% with our bundle deal

We're delighted to continue our popular joint advertising package for 2027, giving your business the opportunity to reach even more people through three of our most-loved publications, whilst saving 10%.

Buy our bundle deal to advertise in Your Exmoor, and the programmes for the Exmoor Nature Festival and Exmoor Dark Skies Festival.

Those wishing to advertise just in one or both festival programmes will have the opportunity to do so later in the year.

- **Exmoor Nature Festival Programme 2027** – 7,000 copies (A5 sized), distributed from April 2027.
- **Exmoor Dark Skies Festival Programme 2027** – 7,000 copies (A5 sized), distributed from August 2027.

Please note Your Exmoor is a tabloid sized publication and the programmes are A5 sized – you can reuse the same artwork which we scale to fit in all or supply separate adverts if you wish.



www.exmoor-nationalpark.gov.uk

Get your business/organisation profiled across Exmoor and beyond!

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Dear advertiser,

We are delighted to share details of our advertising opportunities for 2027.

Whether you're promoting a product, event, accommodation, or local service, this is your chance to connect with an engaged audience in print and online.

Spaces are limited – secure your spot today!

To reserve your space please complete the **Booking Form**
If you have any questions, please email
ruralenterprise@exmoor-nationalpark.gov.uk
Or call 01398 323665

Advertisement Size	Your Exmoor 2027	Nature & Dark Skies Festival 2027 <i>(price per programme)</i>	Discounted Bundle (All 3, -10%)
Full Page	£975 + VAT	£185 + VAT	£1,210.50 + VAT
Half Page	£620 + VAT	£110 + VAT	£756 + VAT
Quarter Page	£380 + VAT	£80+ VAT	£486 + VAT
Eighth Page	£220 + VAT		
Sixteenth Page	£120 + VAT		

Artwork must be supplied in a useable digital format (preferably hi-res PDF or JPEG). A minimum charge of £40 will be made if you require assistance with artwork.

Closing date for space booking:
30th November 2026

Artwork deadline:
7th December 2026
(later deadlines will apply if you wish to provide separate artwork for festival programmes)

Advertisement dimensions	Your Exmoor 2026	Festival Programmes
Full Page	240x310mm	128.5x190mm
Half Page	240 x 154mm	128.5x94mm
Quarter Page	119x154mm	63.25x94mm
Eighth Page	119x76mm	
Sixteenth Page	58.5x76mm	